

# Selecting Music for Video Projects

Enhance the dramatic narrative and emotional impact of the scene.

## SET THE MOOD

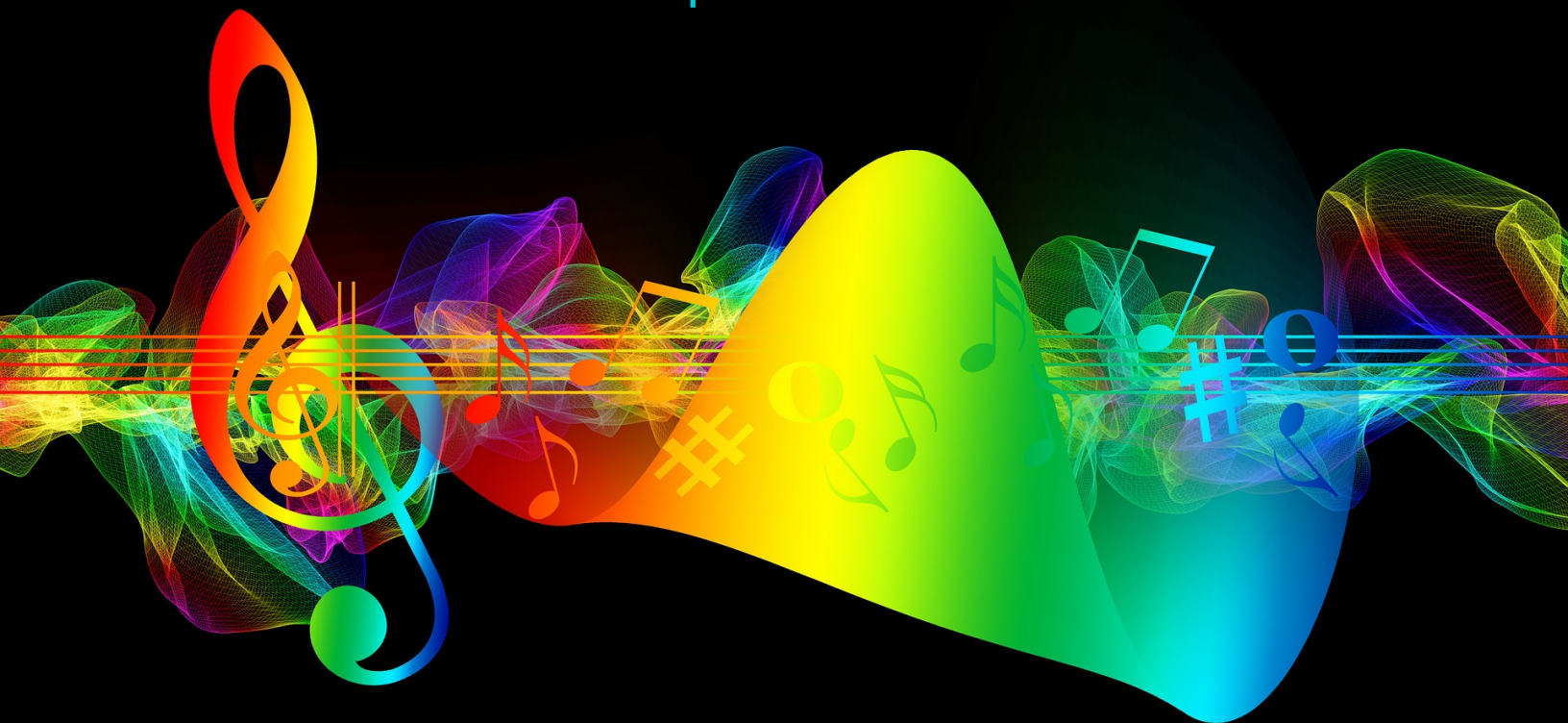
- How do you want viewers to feel?
- Happy, sad, on the edge of their seats?

## BE SUBTLE

- Add personality. Don't overpower.
- Consider no lyrics if voice-over or on-camera narration.

## CONSIDER THE TEMPO

- Does the music's tempo work with the video?



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